

Brief Bio data of Dr M Srinivasa Narayana

Dr M Srinivasa Narayana, having educational qualifications with M.com., MBA., Ph.d., has a total experience of 35 years in academic field with specializations in Marketing and Human resource management. He held various positions as Director, Principal, and head of the department in various engineering colleges and stand alone PG colleges. He has guided 20 Ph.d scholars and 40 Mphil scholars from different universities in the State. He has published 15 scopus publications, 40 national papers and 20 international papers to his credit. He is a member of Board of studies for various autonomous MBA colleges in the state. He acted as the chairman in various national and international conferences. He is a member of various all india management and commerce associations. He published 3 text books. He was also the author of distance education material for Acharya Nagarjuna University and Dr BR Ambedkar Open university. His papers were awarded the best papers in International conferences. He is a journal reviewer for few reputed journals of International in nature. He has delivered guest lectures on various topics of current nature to students of various engineering colleges and stand alone colleges in the state. Currently he is working as Professor in the K1 Business school.

